

NETTIE NITZBERG

Nettie Nitzberg loves watching a cool culture take root in a growing company, and she's made it her mission to help companies around the world create work environments that attract — and keep — top talent. Her clients range from an international chemicals company to a Boston-based mobile consulting company. The common element in all her work? Executive teams who see the value in engaged, developing employees.

Nettie takes a creative approach to organizational issues, and builds tailored responses that produce results. Her work has enhanced programs for a host of companies, including Solvay SA, Broadridge Financial Services Inc., AutoTrader, and Mobiquity. Nettie is a master instructional designer, and an expert in learning and development, project management, marketing and branding, and management.

Nettie began her career as a consultant for Accenture (formerly Anderson Consulting.) As the founder of WOW! transformations, Nettie created and trademarked a talent management initiative called beyondboarding™, a strategic approach to employee and organizational growth and development that focuses on maximizing company's investments in their most valuable resources, its talent.

Nettie graduated from George Washington University with an M.A. in Education and Human Resource Development. Nettie is the Marketing-Communications Committee Chair for XPX (Exit Planning Exchange), and served on the speaker committee for the annual Summit. She volunteers with Babson College's Center for Women's Leadership mentor program, and is also a coach with Babson's Coaching for Leadership and Teamwork Program. Nettie will also be teaching an MBA program at Babson College on Managing Talent.

A native of upstate New York, Nettie spent 20 years based in Atlanta. Now calling South Boston home, she embraces the Boston culture and has discovered the thrill of being a Red Sox fan.



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